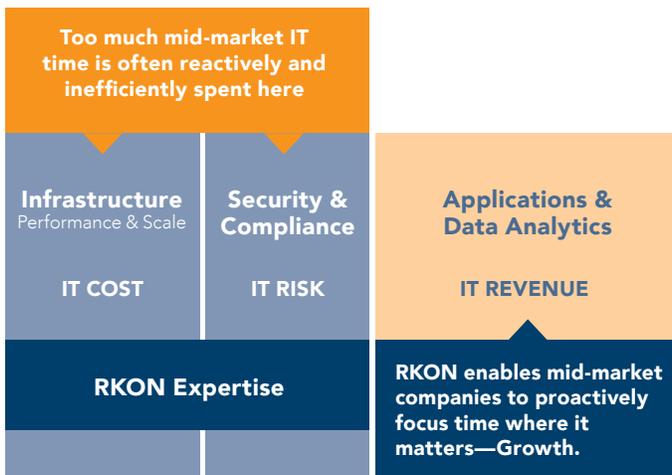


RKON Unlocks Technology Complexity to Execute Key Outcomes for Private Equity Firms

- Fast delivery of managed IT infrastructure and Security to deliver compliance, cost predictability and performance for high-growth PE portfolio companies
- Rapid execution of (IT infrastructure) carve-outs to meet TSA deadlines
- Unlocking cybersecurity compliance complexity in 60 days

IT can get in the way of valuation potential without the right partner. **RKON has 10 years of experience as a full IT transaction life-cycle partner for high-growth mid-market companies. RKON is an all-in-one transformation partner** capable of rapid execution of transition goals, including transforming performance and optimization, maintaining ongoing operations while making improvements and, ultimately, creating flexible and portable exit options. RKON excels in execution throughout the entire life cycle.

Rapid Transition Services	Transformation Services	Rapid Bolt-on Services	Maximum Exit Valuation
\$	\$	\$\$\$	\$\$\$\$
✓ IT carve-outs	✓ Cloud migration	✓ Compliance as a service	✓ Portable
✓ Bolt-on M&A	✓ IT as a service	✓ Security operations	✓ IPO ready
✓ IT turnaround	✓ IT consolidation	✓ Disaster recovery	✓ Secure and compliant
✓ Security breach	✓ Managed security	✓ Governance	✓ Cost optimized
✓ On-site remediation	✓ Operations consolidation	✓ Further cost optimization	✓ Stable



Our experience has shown that mid-market companies struggle with turning infrastructure technology into a competitive advantage. When security and operations are added, the result is often an IT department that is reacting to problems and not executing strategic value. RKON excels at managed infrastructure and security to enable your portfolio company to focus on growth.

RKON's Proven PE Value

EXAMPLE 1

Carve out a business unit from 50B company

RKON was hired to provide full interim IT leadership to design, migrate and host a fully functioning IT on the RKON RVI cloud in 90 days. RKON maintained security and network operations management for the 1,500-employee unit until it was transitioned to a new buyer.

EXAMPLE 2

Rapid IT performance turnaround

A PE firm enlisted RKON services to provide IT leadership to rapidly resolve excessive IT downtime, which prohibited productivity and financial reporting. RKON stabilized the systems with a remediation plan in two weeks and then upgraded the environment to a next-generation, high-performance infrastructure for long-term stability, which culminated in an IPO.

EXAMPLE 3

Multinational carve-outs and life-cycle partnership

RKON transitioned business and financial applications in 90 days to the RKON RVI cloud during the carve-out of a 3,000-employee unit of a 1B company. Though RKON was brought in two months into the TSA, we finished on time due to the flexibility of the RKON (move as is) Cloud. After the move, compliance and disaster recovery were added. RKON's flexibility enabled further carve-outs from the RKON cloud to new buyers as well as merging new acquisitions to the RKON environment.

EXAMPLE 4

IT optimization and security compliance in preparation for IPO

RKON was brought in to resolve significant IT downtime in a high-growth retail company with 100 locations, and growing. In 10 days, RKON migrated applications to the stable and compliant RKON RVI cloud. IT strategic leadership was provided to implement a suite of security and compliance solutions in 60 days as well as serve as the prime interface to compliance auditors.

10 Ways IT Impacts Valuation of PE Portfolio Companies

1. **Cybersecurity** gaps pose a risk to reputation, revenue and (unpredictable) costs.
2. **Noncompliance** is often unpredicted and creates large-scale remediation projects or an inability to acquire new customers.
3. **Cost optimization** often eludes companies due to oversimplified cloud business cases, migration planning and current asset utilization.
4. Costs increase and stakeholder experience decreases without a skilled, tiered **unified operations** practice with tools and automation.
5. Lacking **cost predictability** and timely execution of strategic initiatives from late or slow IT creates valuation risk and unsteady cash flow.
6. For high-growth companies, delays from a lack of **agile infrastructure performance** delays execution of new strategic-growth initiatives.
7. Not accessing **historical performance reports** adds risk for a PE acting as a buyer or seller. Proof assuages fears and buoys value.
8. Acquiring **personnel expertise** skilled in new technology, security and operations is a mid-market challenge with risk to cost and (new) revenue.
9. **Maintaining personnel**, evidenced by high turnover rates, adds risk, time and cost and is an inevitability of acquisitions and mergers and poses risk during transition periods.
10. When standards-based IT infrastructure can be rapidly built upon or assimilated after a transaction, this **IT portability** adds transition speed and reduces cost and risk.

Let RKON be your Partner for

- Executing IT Carve-Outs, Fast!
- IT Security and Optimization of Portfolio Companies
- Unlocking the Complexity of Cybersecurity Compliance